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Peter White is Procter & Gamble's Director for Global Sustainability, based in Newcastle, UK.

He leads a global group, which works to build sustainable development into P&G's businesses around the world. This group also leads P&G's Corporate Cause, *Live Learn and Thrive* and its *Children's Safe Drinking Water* program which has delivered over 600 million litres of clean water in developing countries.

Peter is also an active participant in the work of the World Business Council for Sustainable Development, and has published many articles on the business case for sustainability.